

Panel 7-4D. Risk Communication

Date & Time: Oct. 25 (Fri), 10:30-12:30

Venue: Room 108

Host:  국민건강생활안전연구원 National Academy of Health Life and Safety
NAHLS | National Academy of Health, Life and Safety

“Risk Communication”

Moderator & Chair Jae Wook Choi (President, National Academy of Health, Life and Safety, Korea)

Panel 7-4D. a Woo Hyung Hong (Professor, Department of Economics, Dongkuk University, Korea)
*Estimating the Economic Effect of Chemophobia:
A Case Study of 2017 Sanitary Pad Controversy Over Toxic Chemicals in South Korea*

Panel 7-4D. b Chitrakar Sachchi (Researcher, Department of Preventive Medicine, Korea University, Korea)
*Understanding Public Risk Perception of Fukushima Daiichi Nuclear Accident's Treated
Radioactive Wastewater Release: Evidence from South Korea*

Panel 7-4D. C Jae Wook Choi (Professor, College of Medicine, Korea University, Korea)
Global Trends and South Korea's Case in Safety Regulations for Fake News and Online Content

Discussion Discussants:

1. Eun-young Park (Associate Professor, Department of Preventive Medicine, Korea University, Korea)
 2. Eunbyel Cho (Government Relations Senior Manager, Procter & Gamble, Korea)
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Abstract

Consideration of the Importance of Risk Communication for Consumer Health Products from a Public Health Perspective